



# School Breakfast Resources

Pennsylvania Department of Education and Project PA

- [Breakfast Brigade](#) -- **Free** technical assistance provided by trained foodservice directors for schools in Pennsylvania that want to start a breakfast program or increase participation in an existing program
- [Creative School Breakfast Strategies](#) -- Videos from Pennsylvania schools illustrating their breakfast program successes

Food Research and Action Center (FRAC)

- [School Breakfast Program resources](#)
- [School Breakfast Expansion Strategies](#)
- [Fact Sheet: What's the Right Alternative Breakfast Service Model for my School?](#)
- [Secondary School Principals' Breakfast After the Bell Toolkit](#)

Wisconsin Department of Public Instruction

- [Resources for the School Breakfast Program](#). Comprehensive collection of resources including PowerPoint presentations, podcasts, marketing, SOPs, and handouts of innovative breakfast strategies

University of Minnesota Extension's [Project breakFAST Toolkit](#)

- [Tips for Offering Grab and Go Breakfast](#)
- [Grab and Go Menu Ideas](#)
- [Addressing Staff Concerns](#)
- [School Breakfast Profit and Loss Worksheet](#) – Example of completed worksheet in editable Word format

American Dairy Association North East

- [Breakfast After the Bell](#) and [Breakfast After the Bell Resources](#)

School Nutrition Association

- Resources for promoting and celebrating [National School Breakfast Week](#)

USDA Food and Nutrition Service

- [School Breakfast Program](#) -- General information and links
- [School Breakfast Tool Kit](#) -- Collection of digital resources that program operators and other stakeholders may use to establish or expand the breakfast service within their school

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